

RAIGANJ INSTITUTE OF INSPIRATION AND EMPOWERMENT FOR LIVELIHOOD GENERATION



(A non-profit making society
registered under West Bengal
Society Reg. Act. 1961)

Promoting Entrepreneurship & Advancing Prosperity

INSPIRING & EMPOWERING

- Aspiring entrepreneurs.
- MSMEs and Industry Associations.
- Artisans.
- Women and SHGs.
- Students.
- Farmers and Agri-preneurs.
- NGOs.
- Schools & Colleges



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About RIIELG

ABOUT US

Raiganj Institute of Inspiration and Empowerment for Livelihood Generation (RIIELG) was founded on June 9, 2012, by a coalition of professionals, industry experts, academics, former bankers, and social workers. The organization's primary objective is to promote socio-economic development among underprivileged populations, including unemployed youth, students, women, farmers, artisans, self-help groups, and backward communities, as well as existing micro, small, and medium enterprises and industry associations. RIIELG's core philosophy revolves around self-reliance, entrepreneurship development, and livelihood enhancement. To achieve its goals, the Institutes engaged in both individual enterprise building and group / community enterprise development initiatives across all Indian states. Key strategies employed by RIIELG include needs assessment, diagnostic studies, tailored training module design, ergonomic tool and machine development, awareness creation, trust building, skill and entrepreneurship development training, management development, application of lean manufacturing practices, IoT, digital marketing and handholding.



Vision



RIIELG is committed to the socio-economic advancement of disadvantaged communities through entrepreneurial skill-building, increased engagement in this field, and the promotion of environmentally sustainable & responsible entrepreneurship that addresses pressing social and environmental concerns, such as gender inequality.



Mission



In pursuit of its vision, **RIIELG** seeks to create a vibrant entrepreneurship ecosystem. The Institute is diligently working to diagnose grass root challenges, nurture business ideas, cultivate innovative practices, augment skill sets, leverage new technologies, and provide guidance to budding entrepreneurs, women, rural artisans, producers, farmers, MSMEs, MSME Associations, and NGOs.



Value



Inspired by Gurudev Rabindranath Tagore's wisdom, "The highest education is that which does not merely give us information but makes our life with harmony with all existence", we focus on imparting life skill training that provides meaningful impact. We advocate for environment-friendly products and services, which mitigate greenhouse gas emissions, optimize resource utilization, safeguard local culture, empower communities, promote work-life balance, and ensure equitable benefit sharing across the value chain.



Legal Setup



RIIELG is a registered non-profit making Institute under West Bengal Society Reg. Act. 1961, and is also registered with Niti Aayog. The Institute has received provisional approval under 12 Sub-clauses (A) of clause (iv) of sub-section (5) of 80G and 02-Item (A) of sub clause (vi) of clause (ac) of sub-section (1) of section 12A from Income Tax Department, Government of India. The Institute is also eligible to undertake CSR activities, having been issued Reg. No. CSR0081568 by the Registrar of Companies, Delhi.

AFFILIATION / ACCREDITATION OF RIELG:

The Institute is implementing the programmes and activities with support from Government organisations, universities and industry associations. RIELG is affiliated to and accredited with undernoted organizations in different capacities:

- Technical Associate to Directorate of Rural Engineering & New Technology Industries (RENTI) of Khadi & Village Industries Commission (KVIC), a statutory body of Ministry of MSME, Government of India.
- Technical Agency (TA) for cluster development under Scheme of Fund for Regeneration of Traditional Industries (SFURTI), a scheme of Ministry of MSME, Government of India. Empaneled as TA with KVIC, the Central Nodal Agency and Indian Institute of Entrepreneurship, Guwahati (IEEG) which is an Institute under Ministry of Entrepreneurship & Skill Development, Government of India.
- Empaneled as NGO with Development Commissioner (DC) Handicrafts under Ministry of Textiles, Government of India.
- Enlisted as Professional Training Institute by KVIC with Multi-Disciplinary Training Center, Kolkata.
- Empaneled as Entrepreneurship Development Training Institute with Directorate of MSME under Dept. of Micro, Small and Medium Enterprise & Textiles, Government of West Bengal.
- Acted as Study Center under School of Vocational Studies of Netaji Subhas Open University



PRODUCTS / SERVICES OF RIELG:

Core products and services rendered by RIELG to achieve the vision of making stronger MSMEs and enriched artisanal enterprises are given :



- Need assessment of traditional artisans, marginalized farmers and micro small & medium enterprises.
- Designing training curriculum and imparting skill development training on rural engineering industries, handloom, handicrafts, wood work, bamboo and cane, metal crafts, black smithy, mineral based industries including terracotta and pottery, polymer and chemical based industries, agro-based food processing industries, bee keeping and honey processing.
- Awareness and sensitization programmes on entrepreneurship for the students, unemployed youth, women and backward communities.
- Design and impart Entrepreneurship Development Programme (EDP), Special Entrepreneurship Development Programme (SEDP) and Technology Entrepreneurship Development Programme.
- Ergonomic tools development for traditional artisans and energy efficient machine design for MSMEs and artisans
- Prototype designing and development.
- Special programmes on entrepreneurship and exposure for the school and college students.
- Preparation of Diagnostic Study Report and Detailed Project Report for MSMEs and artisanal clusters and linkage with state and central schemes of assistance.
- Project Management Consultancy support for implementation of cluster development
- Conduct Certificate, Diploma and Post Graduate Diploma courses related to small business management, export- import management, digital marketing and relevant trades.
- Application of Lean manufacturing practice, Block chain, IoT, Industry 4.0 and Social media marketing for MSMEs.
- Community Enterprise development involving FPO, OFPO and Industrial Cooperatives.
- Tailor-made capacity building and management development programmes.
- Soft and thematic intervention including branding, product promotion and development of marketing tools and techniques.
- Impact assessment, evaluation and physical verification of the programmes/schemes for MSME, Industry associations and SHG institutions.

SUPPORTING ORGANISATIONS

Our valued supporting organizations include:



- Khadi & Village Industries Commission (KVIC), Ministry of Micro Small and Medium Enterprises (MoMSME), Government of India.
- Multi-disciplinary Training Center for KVIC.
- Indian Institute of Entrepreneurship, Guwahati under Ministry of Skill Development and Entrepreneurship, Government of India.
- District Industries Centre of South 24-Parganas, District Industries Centre of North 24-Parganas, District Industries Centre of Purulia and Sub-District Industries Centre of Siliguri under Directorate of MSME, Department of Micro, Small and Medium Enterprise & Textile, Government of West Bengal.
- MSME-DFO, Kolkata under MoMSME, Government of India.
- National Agriculture Development Bank of India (NABARD).
- Bankers Institute of Rural Development (BIRD).
- Netaji Subhas Open University, a UGC recognized state open university.
- Indian Institute of Foreign Trade, Kolkata.
- Bombay Stock Exchange Ltd.
- Calcutta Stock Exchange Ltd.
- Associated Chamber of Commerce and Industry of India (ASSOCHAM).
- National Instructional Media Science under Ministry of Skill Development and Entrepreneurship, Government of India.
- Goal India (International level NGO).
- Industry Associations and MSME clusters (Siliguri Industrial Area Entrepreneurs Association, Malda Chamber of Commerce & Industry, Basirhat steel furniture cluster, Barrackpore steel furniture cluster, Balarampur shellac cluster, Kashipur brass and bell metal cluster, Ramnagar sea-salt cluster, Baharampur wooden furniture cluster and Janbazar Leather cluster).
- NGOs and Industrial cooperative societies like Surul Suprity Society, Maheshpur Welfare Society, Hili Social Welfare Society, Chabilpara Krishi Unnayan Samity Ltd., Nabodya Tal-O-Khejurgur Shilpi Samabay Samity Ltd.

FACULTY & RESOURCES:

Core faculty member:

- The Institute has 12 senior faculty members having more than 20 years' of experience on ideation, project conceptualization, need assessment, project designing, training curriculum preparation, project implementation, impact assessment and evaluation. The core team designs training module for Programmes like Entrepreneurship Development Programme, Entrepreneurship & Skill Development Programme, Women Entrepreneurship Development Programme, Technology Entrepreneurship Development Programme and Management Development Programme.

Entrepreneurship and Management Development Training:

- RIIELG has experienced team of senior faculty members having strong background of teaching on Entrepreneurship, Industry, Technology, Management, Information technology, Business analysis, Branding and Marketing.

Skill Development Training:

- The Institute is enriched with more than 20 designers, 20 master craftsmen and more than 20 experts for skill development training on varied trades (handloom, wood work, wooden toys, bamboo and cane work, terracotta and pottery, brass, bell metal & copper products, jute diversified products, paper meshi, mobile repairing, garments construction, fashion garments making, natural dyeing, printing and painting, food processing, bee keeping, packaging and so on.



FACULTY & RESOURCES:



Cluster Development Programme:

- The Institute has expertise for MSME and traditional cluster development, both in brown field and green field categories. A dedicated team of the Institute works for cluster mapping, need assessment, diagnostic study report (DSR), detailed project report preparation and implementation of soft, hard and thematic interventions for MSMEs & traditional clusters, Off-farm producer organization and Farmer producer organization.

Project Management Consultancy team:

- RIIELG has team of technologists, business analysts and management specialists for plant lay-out and BoQ preparation, supervision of installation, commissioning and trial run, at the same time providing training to the SPV members in terms of capacity building, application of Industry 4.0, machine learning, IoT, lean manufacturing practice and block chain



MARKETING SUPPORT:



The Institute offers marketing assistance to MSMEs, artisans, farmers and SHG members, including product promotion, branding, linkages with institutional buyers and exporters and importers. The Institute has established a common brand “WEWORK” with the objective of strengthening marketing of the artisanal and MSME products.



PROPOSED LIVELIHOOD INCUBATION CENTER OF RIIELG:



To promote rural industries, RIIELG is setting up a Livelihood Incubation Centre on 6.5 bighas of land at Adityapur near Shantiniketan, Bolpur in Birbhum district, West Bengal. The center will offer training, incubation, product designing, prototype development, production, and marketing support to entrepreneurs.



MAJOR INTERVENTIONS & ACHIEVEMENTS:

Cluster Development under SFURTI

- A.** RIIELG is the designated Technical Agency for SFURTI, an initiative of the Ministry of Micro, Small and Medium Enterprises (MoMSME), Government of India, aimed at developing artisanal clusters. The Institute supported 354 women artisans to establish Sriniketan kantha stitch cluster in Birbhum district and 514 artisans including 300 women to establish Diamond plangur & allied products cluster in South 24-Parganas district. Besides, technical expertise has been extended to Malda mango processing cluster in Malda district and Baharampur jute cluster in Murshidabad district of West Bengal, Palghar millets processing cluster in Palghar district of Maharashtra and Kurukshetra bee keeping cluster in Kurukshetra district of Haryana.
- B.** The cluster has extended project management consultancy (PMC) service to Balarampur shellac cluster in Purulia district sanctioned under MSE-CDP scheme of MoMSME, Govt. of India.
- C.** Prepared Detail Project Report for Bashirhat steel furniture manufacturing cluster in North 24-Parganas district under cluster development initiative of Govt. of West Bengal.
- D.** Conducted soft interventions activities at Bangaon comb cluster, Nungi fireworks cluster, Chatta readymade garments cluster, Dhola readymade garments cluster, Hatpukuria readymade garments cluster and Kashipur brass and bell metal cluster.
- E.** Set up mini-CFC on terracotta and pottery at Kharibari pottery cluster in Darjeeling district with support from KVIC.
- Support to Off Firm Producer Company
 - RIIELG undertook a diagnostic study and prepared DPR for wooden furniture cluster at Habra in North 24-Parganas, and the Dosa readymade garments cluster in South 24-Parganas, with support from NABARD.
 - Skill Development Training on Waste wood crafts, Turn Wood Crafts and Wooden Toys for promoting Rural Engineering & New Technology Industries.



RIIELG developed a 20-day training curriculum focused on Waste wood crafts, Turn wood crafts, and Wooden toys, and assisted KVIC in identifying artisans need-based machine tools, trained 6000 rural artisans across India. The Institute has been appointed as Technical Associate by KVIC to implement interventions in rural engineering and new technology industries. The Institute's responsibilities include identifying core problematic areas, providing solutions, developing training curricula, organizing skill development programs for village industries, offering technical expertise, supporting research and development activities, providing technology and data banks, literature, and hand-holding support for pilot projects, identifying and training artisan groups, evaluating skill development programs, providing guidance, testing machines and tools, designing new products under village industries verticals, and conducting impact assessments.

- **Skill Development Training under Mineral Based Industry (MBI)**

RIIELG trained 400 traditional potters in Tripura, West Bengal and Bihar with support from KVIC. The Potters were trained on clay preparation using blunger, pug mill and designing different pottery articles using electrical wheels. An improved drought furnace was developed at Kharibari pottery cluster in Darjeeling district. 20 potters from Pujali pottery cluster in South 24-Parganas district were trained on press pottery. A press pottery set up was created for the artisans. The interventions improved the production, designing and finishing skill of the traditional artisans.

- **Training on Bee keeping under Honey Mission**

100 rural women and 30 farmers have been trained on bee-keeping by RIIELG in association with KVIC in Darjeeling and Purulia districts in West Bengal under Honey Mission and cluster development Initiative of Govt. of West Bengal.

- **Interventions for promoting Polymer & Chemical Based Industry (PCBI)**

RIIELG conducted national level seminars and workshop on the scope of polymer and chemical-based industries along with exhibitions of products under PCBI at Kolkata and Siliguri with support from KVIC.

- **Interventions for promoting Agro-based Food Processing Industry (ABFPI)**

Conducted national seminar on the scope of agro-based food processing industries at Mirik in Darjeeling district in West Bengal with support from KVIC. Supported two MSMEs to avail benefits under the scheme PRADIP implemented by KVIC

- **Entrepreneurship Development Programmes for SC & ST categories under SC & ST Hub**

Conducted 5 Entrepreneurship Awareness Programmes and 2 Skill development programmes on plumbing for the aspiring SC and ST youths under SC & ST Hub supported by Govt. of West Bengal.

- **EAC, EDP and TEDP for students and unemployed youths**

RIIELG conducted 25 EAC, EDP for science & technology persons, WEDP, TEDP on web designing, mobile repairing and food processing with support from DST-Govt. of West Bengal. The Institute created awareness on entrepreneurship, emerging business opportunities and financial assistance under PMEGP. 6000 unemployed youth including students and women with support KVIC and Govt. of West Bengal.

- **Professional courses under Schools of Vocational Studies, Netaji Subhas Open University**

RIIELG conducted Diploma in Entrepreneurship Development & Small Business Management, Diploma in Pre-primary Teachers' Training. Certificate course in Organic Agriculture & Horticulture and Post Graduate Diploma in Export-Import Management in collaboration with School of Vocational Studies, Netaji Subhas Open University. More than 200 students were trained and supported for grounding enterprises.

- **Impact assessment, evaluation and physical verification of the programmes and schemes.**

RIIELG conducted physical verification to 750 enterprises set up under PMEGP, evaluation of 935 units set up under CGTF for MSMEs and 700 units registered under EPF with support from Indian Institute of Foreign Trade-Kolkata, Entrepreneurship Development Institute of India and Webcon Consulting India Pvt. Ltd.

- **Investor Awareness Programme**

35 Investment Awareness Programme were conducted by RIIELG with MSMEs and students with support from Bombay Stock Exchange Ltd., Calcutta Stock Exchange Ltd. and ASSOCHAM in associations with industry associations, chambers of commerce and colleges.

- **Vetting of study materials (Facilitator Guidance) prepared under P M Vishwakarma**

Extended support in vetting the study materials on 'Traditional Soft Toy Maker', 'Traditional Glass Toy Maker', 'Traditional Leather Toy Maker' and 'Traditional Wooden Toy Maker' prepared by NIMI, an autonomous Institute of Directorate General of Training under Ministry of Skill & Entrepreneurship Development, Govt. of India.



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THANK YOU